

## 1975 Publicity Scrapbook Summary

### **System News:**

In January 1975 the Ridgedale area library site was determined. At the same time plans for Brookdale, a regional library with a service center, were in the development stage. (*Brooklyn Center Post, n.d.*) The 3.22 acres of land where Brooklyn Center library stood were not adequate for the proposed building. (*Brooklyn Center Post 3/13/75*) A question arose about an old slaughter house next to Brooklyn Center Library. (*North Hennepin Post, n.d.*) The Brooklyn Historical Society was interested in saving the site. (*no source 9/25/75*) Two architects were selected to design Ridgedale and Brookdale: Hodne-Stageberg for Brookdale and Griswold & Rauma for Ridgedale. (*Star Tribune 7/30/75*)

Beginning 4/1/75 a new fine rate of 10 cents per day for each overdue item was levied. (formerly 5 cents per day). Juvenile materials and senior were exempt (*SLP Sun 3/27/75*)

Two libraries were considered for closing: Morningside and Robbinsdale. (*North Hennepin Post 9/25/75*) Strong community support saved Robbinsdale but with reduced hours. (*North Hennepin Post 10/2/75*) Robbinsdale was to become an experiment in staffing with volunteers in 1976. (*North Hennepin Post 10/25/75*)

Library bids were awarded for the Brooklyn Park Community Library at 85<sup>th</sup> and Zane, just north of the Brooklyn Park City Hall. (*Brooklyn Center Post? n.d.*)

### Awards:

Southdale-Hennepin was named one of the five winners in international architectural competition for libraries. (*The Tattler--3 M company*) January 1975)

### Publicity

A teachers' guide to Hennepin County Libraries was issued in 1975 as well as booklists, homebound services brochures and media lab brochures. (*in house publicity*).

### Library Board:

Commissioner Jerus favored only one library board for both the city and county systems. (*Brooklyn Center Post? 9/25/75*)

### Significant programs:

Southdale hosted Frederick Manfred (1912-94) who spoke on the art of writing on August 27, 1975. (*publicity release from PIO*)

Individual libraries:

Augsburg Park was dedicated on 3/20/75 boasting 15,000 square feet and a collection of 60,000 volumes. (*AP opening brochure*) (*Richfield Sun 3/20/75*)

Brooklyn Park: Ground was broken for a new library in BP (*Star Tribune 10/8/74*) The building features a time capsule display with taped interviews, a Bicentennial plate, current newspapers and photographs. The City of Brooklyn Park featured “time development”, limiting building north of 85 & Zane. (*Brooklyn Park Post 1/17/74*) BP was formerly served by the bookmobile. (*November Family, 1975*)

Edina displayed many bicentennial quilts. (*no source given 2/2/75*)

Hopkins featured a reconditioned bathtub popular with small readers (*no source given 7-17-75*)

Outreach: (*Minneapolis Daily American, p. 12 (n.d.)*) noted the gratitude of homebound patrons for the library’s postage paid mail out services. (*The Enterprise 1/22/75*)

Oxboro opened in November of 1974 with an extensive collection of printed material and new audio-visual equipment. (*Oxboro local paper 2/20/75*) The dedication took place on February 9, 1975 with Tom Ticen, Hennepin County Commissioner as speaker. (*Star Tribune 12/19/74*) (*Oxboro dedication brochure*)

Robbinsdale: Rumors of closing were “unfounded” in 1975. (*North Hennepin Post 2/13/75*)

Southdale offered a media lab where the public had free access to darkroom facilities, a lamination machine, enlarger, dryer, and other audio visual equipment. (*Bloomington Sun 9/18/75*)